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NOTIFICATION OF BOARD MEETING

The board of directors (the "Board") of MOBI Development Co., Ltd. (the "Company") announces that a meeting of the Board will be held on Thursday, 22 March 2012 at 11:00am at MOBI Building, 7 Langshan First Road, Science and Technology Park, Nanshan District, Shenzhen, Guangdong Province, PRC at which the Board will, *inter alia*, approve the audited results of the Company and its subsidiaries for the year ended 31 December 2011 for publication and consider the payment of a final dividend, if any.

By order of the Board
MOBI Development Co., Ltd.
Chairman
Hu Xiang

Hong Kong, 7 March 2012

As at the date of this announcement, the executive directors of the Company are Mr. Hu Xiang and Mr. Wang Guoying; the non-executive directors are Mr. Qu Deqian, Mr. Lai Yongxiang, Mr. Yan Andrew Y. and Mr. Yang Dong; and the independent non-executive directors are Mr. Li Tianshu, Mr. Zhang Han and Mr. Bao Fan.